Press Kit
Stress Less, Grow More!

shipmonk
Fact Sheet

**Founded**
2014

**Locations**
- Fort Lauderdale, FL (HQ)
- Los Angeles, CA
- Las Vegas, NV
- Bay Shore, NY
- Pittston, PA
- Dayton, NJ
- Louisville, KY
- Dallas-Fort Worth, TX
- Mexico
- Canada
- United Kingdom
- Czech Republic

**Number of Employees**
2,000+

**Executive Management**
- Josh McCarter, CEO
- Jan Bednar, Founder, Executive Advisor
- Kevin Sides, President
- Edward Panella, CFO
- Stuart Horowitz, CPO
- Rafael Zakinov, CSO
- Mike Passales, CSCO
- Hizam Sahibudeen, CTO
- Vaclav Jares, Principal Engineer

**Key Differentiators**
- Industry-leading technology
- Warehouse automation
- Optimized global transportation network
- Dedicated account managers
- Flexibility & scalability

**Investors**
- SJF Ventures
- Grotech Ventures
- Supply Chain Ventures
- Summit Partners
- Periphas Capital

**Solution**

**Fulfillment**
- Multichannel ecommerce fulfillment
- Retail/B2B fulfillment
- Subscription box fulfillment
- Crowdfunding & flash sales
- Amazon FBA services

**Ecommerce**
- Order management software
- Inventory management software
- Warehouse management software
- Transportation management software
- Post-purchase experience

**Funding**
- Series A — $10M (October 2018)
- Growth equity — $355M (January 2021)
Jan Bednar, soon-to-be Founder of ShipMonk, starts shipping packages to his friends and family in the Czech Republic.

2012
- January: Starts offering order fulfillment services.
- April: Hires first warehouse employee.
- March: Florida fulfillment center expands to 15,000 sq. ft.
- September: Opens California fulfillment center (25,000 sq. ft.).

2014
- January: Launches proprietary order, inventory, and warehouse management software.
- March: Opens Florida fulfillment center (80,000 sq. ft.).
- April: Rebrands BedaBox Fulfillment as ShipMonk.
- September: BedaBox launches first official/dedicated warehouse space via FAU Tech Runway.

2015
- January: Florida fulfillment center expands to 15,000 sq. ft.
- April: Opens Pennsylvania fulfillment center (70,000 sq. ft.).
- March: Florida fulfillment center expands to 80,000 sq. ft.
- October: Opens Florida fulfillment center (80,000 sq. ft.).

2016
- January: Opens Mexico fulfillment center (120,000 sq. ft.).
- September: Starts offering order fulfillment services.

2017
- January: Opens United Kingdom fulfillment center (70,000 sq. ft.).
- March: Launches MonkProtect, a post-purchase suite for ecommerce brands.
- April: Opens California fulfillment center (25,000 sq. ft.).
- June: Florida fulfillment center expands to 220,000 sq. ft.

2018
- January: Opens Pennsylvania fulfillment center (70,000 sq. ft.).
- January: Raises $65M in growth equity funding.
- April: Opens Czech Republic fulfillment center (55,000 sq. ft.).
- October: Raises $10M in series A funding.
- December: California fulfillment center expands to 332,000 sq. ft.

2019
- January: California fulfillment center expands to 95,000 sq. ft.
- August: California fulfillment center expands to 95,000 sq. ft.
- September: Pennsylvania fulfillment center expands to 260,000 sq. ft.
- December: Raises $290M in growth equity funding.

2020
- January: Opens Canada fulfillment center (1.3M sq. ft.).
- January: Raises $10M in series A funding.
- May: Pennsylvania fulfillment center expands to 260,000 sq. ft.
- October: California fulfillment center expands to 332,000 sq. ft.

2021
- January: New Locations:
  - Las Vegas, NV
  - Bay Shore, NY
  - Dayton, NJ
  - Louisville, KY
  - Canada (Total 1.3M sq. ft.)
- September: Opens Texas fulfillment center (250,000 sq. ft.).

2022
- December: ShipMonk acquires Ruby Has Fulfillment.
What Is ShipMonk?

Technology + Logistics

ShipMonk enables ecommerce companies to focus on building their brands and achieving next-level growth by providing revolutionary omnichannel fulfillment services and order, inventory, and shipping management software.

From our inception in 2014, ShipMonk has operated with a singular guiding principle: to help ecommerce companies scale by offering technology-driven fulfillment solutions that allow business owners to devote more time to the things that matter most. Put simply, we help growing brands stress less and grow more.
Values

We help companies stress less, grow more
We start with why
We champion innovation
We challenge the norm
We have fun
We get sh*t done
We embrace the adventure
We promote diversity
We're transparent
We're mindful
We're service-oriented
We're dreamers and doers
Founded in 2014, the idea for ShipMonk stemmed from a recurring problem experienced by founder Jan Bednar. A Czech immigrant, Jan discovered that international shipping was largely inaccessible due to cost and complexity. These barriers to entry meant many American companies were either unable or unwilling to ship overseas. Jan set out to solve this problem by establishing a package-forwarding company that bought American products and rerouted them to their final destinations abroad.

Jan's brainchild proved to be a success, snagging first place in the Florida Venture Forum Collegiate Competition as well as the Florida Atlantic University Business Plan Competition. Almost a year later, Jan switched gears after discovering the untapped potential of ecommerce logistics—an industry which had been long-neglected even as online shopping continued to boom. His hunger for change is what ultimately led ShipMonk to become the force it is today.

Within the past ten years, ShipMonk has amassed over 2,000 employees and twelve technology-driven fulfillment centers totaling over 3.5 million square feet. We've also been repeatedly recognized by prestigious publications such as Inc. 5000, Deloitte Technology Fast 500, Entrepreneur 360, and Sun Sentinel Top Workplaces.
ShipMonk’s Global Footprint

We are continuing to expand and grow — but we don't want growth for growth’s sake. Our ShipMonk family works together with one goal in mind: to help you Stress Less and Grow More.
ShipMonk’s End-to-End Fulfillment Solution

Inventory, orders, shipping, and post-purchase all in one place.

ShipMonk's fulfillment offering isn't just about receiving a merchant's inventory and shipping to their customers. It's about powering their business's growth through multiple DTC sales channels, bolstering retail distribution via B2B fulfillment, giving complete control over inventory, and ultimately ensuring the complete satisfaction of their end customers.
Technology

A powerful software platform to manage omnichannel ecommerce:

- **Order Management**: Drive operational visibility through every step of an order, from creation to delivery.

- **Inventory Management**: Track and position your inventory for situational profitability.

- **Shipping Management**: Capture savings with our Virtual Carrier Network: 2-Day, Standard, and Economy options.

- **Warehouse Management**: Leverage margin savings with pick, pack & ship automations, labor, and security.

- **Integrations Management**: Leverage 75+ multi-channel opportunities with a platform natively built to support them.

- **Product Management**: Transform your customer's post-purchase experience with delivery protection, branded tracking pages, and an automated claims portal.
Fulfillment

A worldwide collection of fulfillment centers owned and operated by ShipMonk:

- **Locations**
  - USA & INTL
  - Strategically-zoned coverage to any doorstep via our twelve fulfillment centers.

- **Ecommerce**
  - Fulfillment
  - Rest assured that your orders are being fulfilled accurately and as quickly as possible to retain happy, lifelong customers. ShipMonk runs in-app and physical QA processes continually to make sure the job is done right the first time.

- **Returns**
  - Reverse Logistics
  - Rapidly address customer returns with 5 different options, from disposal to rework.

- **Kitting**
  - Custom Project
  - One-offs? Kit assembly? Seasonals? We’ve got you covered.

- **Wholesale**
  - Retail Fulfillment
Awards & Recognitions

**Inc. 5000** Fastest-Growing Private Companies in America - 2023 (#1328), 2022 (#618), 2021 (#516), 2020 (#241)

**Inc. Regionals** Southeast Fastest-Growing Companies - 2024 (#130), 2023 (#90), 2022 (#26)

**Inc. Best-Led Companies** - 2021 (#217)

**Deloitte** Technology Fast 500 Fastest-Growing Companies in North America - 2022 (#44), 2021 (#109), 2020 (#73)

**Capterra**

**Shortlist for:**
- Transportation Management Software - 2023, 2022, 2021
- Warehouse Management Software - 2023, 2022, 2021
- Order Management Software - 2023, 2022, 2021
- Inventory Management Software - 2023, 2022
- Logistics Management Software - 2023
- Shipping Software - 2023, 2022, 2021
- Supply Chain Management Software - 2021

**Big Awards for Business**
- Company of the Year - 2023, 2022, 2021

**Software Advice**

**Frontrunner for:**
- Transportation Management Software - 2023, 2022, 2021
- Warehouse Management Software - 2023, 2022, 2021
- Logistics Management Software - 2023
- Order Management Software - 2022, 2021
- Shipping Software - 2022, 2021
- Supply Chain Management Software - 2021

**SunSentinel**

**South Florida Sun Sentinel**
- Top Workplaces - 2023, 2021

**GetApp**

**Category Leaders:**
- Transportation Management Software - 2023, 2022
- Logistics Management Software - 2023
Logo Variations

We have four variations of the logo, which are used as required. Main, horizontal and symbol.

The terms of use and rules are the same for all variants.
Colors

To maintain a uniform visual style, these basic color definitions must be followed!

### Primary Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>RGB</th>
<th>HEX</th>
<th>CMYK</th>
<th>PANTONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black - Navy Blue</td>
<td>33 / 47 / 64</td>
<td>#212F40</td>
<td>97 / 73 / 50 / 50</td>
<td>533 C</td>
</tr>
<tr>
<td>Black - Light</td>
<td>74 / 88 / 103</td>
<td>#4A5867</td>
<td>75 / 58 / 43 / 22</td>
<td>7545 C</td>
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<tr>
<td>Blue-Green Gradient</td>
<td>73 / 150 / 180</td>
<td>#4996B4</td>
<td>70 / 25 / 20 / 5</td>
<td></td>
</tr>
</tbody>
</table>

### Secondary Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>RGB</th>
<th>HEX</th>
<th>CMYK</th>
<th>PANTONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellow</td>
<td>288 / 188 / 86</td>
<td>#E4BC56</td>
<td>11 / 24 / 78 / 0</td>
<td>142 C</td>
</tr>
<tr>
<td>Yellow - Dark</td>
<td>192 / 153 / 63</td>
<td>#C69E42</td>
<td>87 / 37 / 89 / 2</td>
<td>7753 C</td>
</tr>
<tr>
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<td>249 / 200 / 170</td>
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<td>475 C</td>
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<tr>
<td>Peach - Dark</td>
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<td>#E4A984</td>
<td>9 / 37 / 48 / 0</td>
<td>720 C</td>
</tr>
<tr>
<td>Red</td>
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<td>7579 C</td>
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<tr>
<td>Blue</td>
<td>0 / 188 / 225</td>
<td>#00BCFF</td>
<td>70 / 5 / 0 / 0</td>
<td>2995 C</td>
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</tbody>
</table>
Brand Guidelines

Logo Clear Space

The clear space determines the space that is reserved for the brand itself. No other graphic item or text may be placed here. The logo exclusion zone is equal to the height of the letter "O" in the ShipMonk sign, which is marked as X in the diagram.

How to Write ShipMonk

- One word
- Capital „S“ and „M“

- ✓ ShipMonk
- ✗ shipmonk
- ✗ Shipmonk
- ✗ Ship monk
- ✗ Ship Monk

Fonts

The main typeface is Open Sans, which is suitable for small and large text size. The additional typeface is Montserrat. Use in combination with Inter font for headlines and highlighted texts. It is used in all available styles as needed by the application.

- Montserrat - ExtraBold
- Montserrat - SemiBold
- Montserrat - Regular

- Open Sans - ExtraBold
- Open Sans - SemiBold
- Open Sans - Regular
Thank You

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